

### Abstract

The present invention facilitates tracking and reporting of user behavior in a hypervideo system. The system provides tracking and recording of media viewed by a user, where media comprises hypervideo video-enhanced pages and other media types.

- 5 The system is operable to create a user-configurable report, comprising data regarding user use of the media, such as indicating the number of times each media has been viewed and indicating the number of times each path has been taken through each hypervideo application.

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